

MARK

Cardinal Bird Design

REG. NO.

1,550,274

REG. DATE

08-01-89



--Class 25--Clothing, namely, caps.

Cardinal on Bat Design

1,029,880

01-13-76



--Class 6--Metal key tags and key chains.

--Class 14--Watches, clocks and jewelry

Cardinal with Bat Design

843,040

01-23-68



--Class 41--Entertainment services in the nature of baseball games and exhibitions, some of which services are rendered through the media of radio and television broadcasts.

Cardinal with Bat Design

1,561,781

10-24-89



--Class 6--Novelty items, namely, key chains.

--Class 14--Wall clocks.

--Class 16--Paper goods and printed matter, namely, pens, pencils, baseball sticker albums, lenticular baseball cards, decals, lithographs and scorecard covers.

Class 20--Ornamental novelty items, namely, musical celluloid buttons.

--Class 21--Beverage containers, namely, mugs, cups and glasses.

CARDINALS

1,646,801

06-04-91

--Class 16--Paper goods and printed matter, namely, bumper stickers, laminated signs, decals, posters, baseball cards, programs, magazines and books relating to baseball, calendars, playing cards, booklets relating to baseball; goods for use in the promotion of a professional baseball team, namely, pads and note paper.

--Class 25--Clothing, namely, shirts, shorts, socks, underwear, jackets, pants, ponchos, raincoats, caps, cloth bibs, infantwear, coats, ties, sweatshirts, knitted headwear, hosiery, and shoes.

CARDINALS

841,051

12-19-67

--Class 41--Entertainment services in the nature of baseball games and exhibitions, some which services are rendered through the media of radio and television broadcasts.

EXHIBIT
B

MARK

CARDINALS and Design

REG. NO.

1,613,969

REG. DATE

09-18-90



--Class 25--Clothing, namely, shirts.

CARDINALS and Design

1,566,743

11-21-89



--Class 9--Pre-recorded video tapes on the subject of baseball

--Class 14--Jewelry, namely, charms, pendants and lapel pins

--Class 21--Beverage containers, namely, cups, mugs and glasses

CARDINALS and Design

2,778,410

10-28-03



--Class 9-- Electrical and scientific apparatus, namely, binoculars, calculators, luminous signs; neon signs; eyeglass cases; magnets; protective helmets; catchers helmets, computer accessories, namely mouse pads; computer software, namely screen savers; compact disc cases, video and computer game cartridges, video and computer game discs, video and computer game cassettes, computer game programs in the field of baseball

CARDINALS and Design

2,565,213

04-30-02



--Class 16--Paper goods and printed matter, namely, trading cards, playing cards, posters, stickers, decals, temporary tattoos, bumper stickers, scorebooks, scorecards, game programs, magazines and books featuring baseball, note paper, binders, stationery folders, preprinted agenda organizers, autograph books, book covers, calendars, greeting cards, bank checks, credit cards, gift wrapping paper, paper gift and party bags, paper party goods, paper coasters, paper napkins, paper tablecloths, lithographs, paperweights, letter openers, pens, pencils, non-electric erasers, and ungraduated rulers.

CARDINALS and Design

2,597,277

07-23-02



--Class 25--Clothing, namely, caps, hats, visors, headwear, shirts, T-shirts, turtlenecks, shorts, overalls, baseball uniforms, jerseys, warm-up suits, sweatshirts, boxer shorts, robes, sleepwear, jackets, cloth bibs, infantwear, cloth diaper sets with undershirt and diaper cover, rompers, infantwear, footwear, socks.

MARK
CARDINALS and Design

REG. NO.
2,563,494

REG. DATE
04-23-02



--Class 28--Toys and sporting goods, namely, stuffed toys, plush toys, bean bag toys, bean bags, checker sets, board games, dart boards and dart board accessories, toy cars and trucks, balloons, puzzles, toy baseball bats, inflatable baseball bats, decorative wind socks, miniature bats, baseballs and baseball holders, autographed baseballs, playground balls, rubber action balls, basketballs, golf balls, golf club covers, golf club bags, golf putters, baseball bats, catcher's masks, mits, party favors in the nature of noise makers, and Christmas tree ornaments.

CARDINALS and Design

2,641,836

10-29-02



--Class 41--Entertainment and information services, namely, baseball games, competitions and exhibitions rendered live, through broadcast media including television and radio and via a global computer network or a commercial on-line service; providing information in the field of sports, entertainment and related topics and providing for informational messages relating thereto; providing multi-user interactive computer games all via a global computer network or a commercial on-line service; education services in the nature of baseball skills instruction.

FREDBIRD

1,152,691

04-28-81

--Class 41--Entertainment services, namely, conducting baseball games and exhibitions.

Cardinals Mascot FredBird Design

1,161,375

07-14-81



--Class 41--Entertainment services, namely, conducting baseball games and exhibitions.

Cardinals on Bat Design

843,039

01-23-68



--Class 41--Entertainment services in the nature of baseball games and exhibitions, some of which services are rendered through the media of radio and television broadcasts.

Cardinals STL (Stylized)

1,560,783

10-17-89



--Class 16--Paper goods and printed matter, namely, lenticular baseball cards, baseball stickers and baseball sticker albums.

--Class 28--Toys and sporting goods, namely, elastic batting helmets

MARK
Cardinals STL (Stylized)

REG. NO.
2,565,162

REG. DATE
04-30-02



--Class 25--Clothing, namely, caps, hats, headwear, shirts, T-shirts, shorts, baseball uniforms, jerseys, sweatshirts, boxer shorts, sleepwear, jackets, infantwear, footwear, socks.

Cardinals STL (Stylized)

1,214,917

11-02-82



--Class 25--Baseball caps.

Cardinals STL (Stylized)

2,619,845

09-17-02



--Class 41--Entertainment and information services, namely, baseball games, competitions and exhibitions rendered live, through broadcast media including television and radio and via a global computer network or a commercial on-line service; providing information in the field of sports, entertainment and related topics and providing for informational messages relating thereto; providing multi-user interactive computer games all via a global computer network or a commercial on-line service; education services in the nature of baseball skills instruction.

ST. LOUIS CARDINALS (Stylized)

1,561,782

10-24-89



--Class 6--Novelty items, namely, key chains.

--Class 16--Paper goods and printed matter, namely, decals, lithographs, lenticular baseball cards, baseball card collector cases, cardboard auto sunscreens, pens, pencils, and bumper stickers.

--Class 21--Beverage containers, namely, cups, mugs and glasses.

ST. LOUIS CARDINALS and Design

1,566,742

11-21-89



--Class 14--Jewelry, namely, lapel pins, earrings

--Class 21--Aluminum containers and beverage containers, namely, cups, glasses and mugs

--Class 25--Clothing, namely, T-shirts, 3/4 sleeve jerseys

MARK

ST. LOUIS CARDINALS and Design

REG. NO.

1,290,475

REG. DATE

08-14-84



--Class 41--Entertainment services, namely, presentation of baseball exhibitions and games both live and on television.
